# **Historic, Archive Document**

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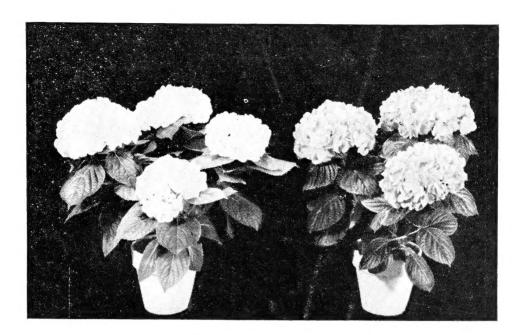
# 62,57 JULIUS ROEHRS COMPANY

Rutherford New Tersey

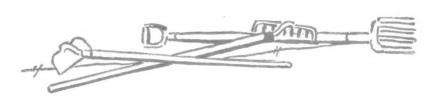
N. I.: Avikeliad 349990 \*

RUtherford 2-0091 Y: LOngacre 5-4228

## TRADE LIST FOR APRIL-MAY 1945



| PLANTS FOR MOTHER'S DAY, MAY 13                  | 3      |      |
|--|--------|------|
| HYDRANGEAS                                       |        | 1.50 |
| AZALEAS, Hinodegiri, red, hardy evergreen        | 1.00 & | 1.50 |
| ROSES, Ramblers                                  | 3.50 & | 5.00 |
| Yellow CHRYSANTHEMUMS in Pots, 5½"               |        | 1.00 |
| PETUNIAS, assorted colorsdoz.                    |        | 3.00 |
| DAISIES  | 1.50 & | 2.50 |
| Fancy-leaved CALADIUMS, bushy 6"                 |        | 1.50 |
| DRACAENA Massangeana                             | 1.50 & | 2.50 |
| <b>DIXIE GARDENS</b>                             | 2.50 & | up   |
| <b>CACTUS GARDENS</b> 60, .75, 1.00, 1.50, 2.00, | 2.50 & | up   |



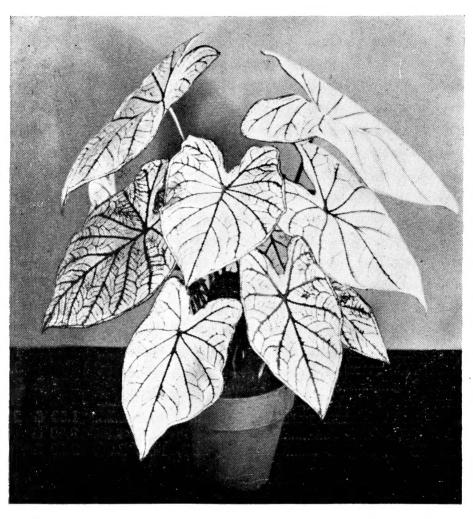
#### VEGETABLE PLANTS TOMATOES — PEPPERS — EGGPLANT Standard flats with 6 doz. transplants in proven 1.50 varieties from best available seed, per flat...... OF INTEREST TO GROWERS FERNS IN FLATS, Pteris Tremula, Flabellata, As-4.00 4.50 BOUVARDIA, Giant Pink, Christmas Red, Albatross (white) and Humboldti (white).....(per 100) 18.00

Let us book your orders for delivery in season.



## ROEHRS APRIL-MAY OFFERINGS

| ALLAMANDA Hendersoni, 6" and 7"                        |      |          | 1.00  |
|--|------|----------|-------|
| ANTHERICUM Mandaianum, 5"                              |      |          | 1.50  |
| ANTHURIUM Andreanum hybrids in pots                    |      |          | uoted |
| ASPIDISTRA luridum, 5"                                 |      |          | 1.50  |
| AZALEA Hinodegiri, red, hardy evergreen                | 1.00 | &        | 1.50  |
| BEGONIA Rex  |      |          | .75   |
| BEGONIA Glaucophylla Scandens, trailing, 4"            |      |          | 1.25  |
| BELOPERONE (Shrimp Plant) 4"                           |      |          | .75   |
| <b>BOXWOOD</b> , <b>pyramids</b> , 12" tub, 3½-4' high |      |          | 12.50 |
| CACTI and SUCCULENTS 2"doz.                            | 1.20 | $\delta$ | 1.80  |



| CALADIUMS, Fancy-leaved, bushy, 6"        | 1.50 |
|---|------|
| CALCEOLARIAS, tigered Pocketbooks, 5"     | 1.25 |
| <b>CHINESE EVERGREEN,</b> 3½" p., 15"-18" | 1.00 |
| CHRYSANTHEMUM, yellow, 5½"                | 1.00 |

### REGAL CIBOTIUMS

Graceful and dainty—
yet sturdy and durable
for decorations.

8" tub, single crown 6.00 8" tub, double crown 7.50 9" tub, ...... 10.00

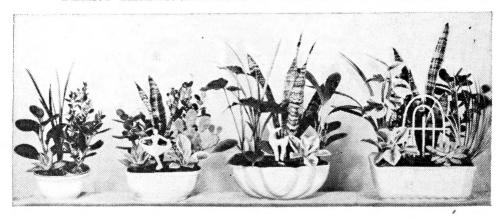


| CISSUS Antarctica, 4"                      |        | 1.00 |
|--|--------|------|
| CISSUS Nijegerensis, 4"                    |        | .75  |
| CLIVIA, 6" pot                             |        | 2.50 |
| CRASSULA arborescens, 3" pot               |        | .25  |
| 8" tub                                     |        | 5.00 |
| CRYPTANTHUS roseus pictus                  |        | .15  |
| CYPERUS Alternifolius, (Umbrella Plant) 4" |        | .75  |
| 5''  |        | 1.00 |
| DAISIES                                    | 1.50 & | 2.50 |
| DIEFFENBACHIA Rudy Roehrs, 5"              |        | 1.50 |

| DIEFFENBACHIA Picta, 5"  9" tub, comb.  DISHGARDEN PLANTS 21/4" assorted   | 3.50 1.20 & 1.80 50, 5.00 & up 10.00 1.50 2.50 5.00 25.00 1.25 1.00 & 1.50 7.50 5.00 & 7.50 25.00 & 35.00 4.00 & 4.50 10.00 & 15.00 1.50   |
|--|--|
| <b>IVY Pyramids,</b> green, 12" tub, 5-5½'   | 20.00  |
| LAUREL, English (Lauro-cerasus) 14" tub, 4-4½' high MARICA Northiana, 5"   | 1.50<br>5.00<br>15.00<br>.15<br>Market Price<br>.10<br>3.00<br>1.80<br>.50<br>.75<br>3.50<br>3.50  |
| PHOENIX Roebelini, northern greenhouse grown  4"  5½"  10-11" tub, 3-4'  12" tub, 3½-4½'  14" tub, 4½-5'  18", 9-10' high, specimen.  Canariensis, 11" tub, 3½-4'.  PINEAPPLE, variegated, 8" tub.  PITTOSPORUM Tobira, bushy, 11" tub, 2½-3'  PODOCARPUS pyramids, 12" tubs, 6' high  ROSEMARY, 4"  ROSES, Ramblers  SANSEVIERIA Zeylanica, 7-10", 3-4 lvs. bare root | 1.00<br>2.50<br>10.00 & 15.00<br>20.00 & 25.00<br>35.00 & 50.00<br>75.00<br>12.00<br>15.00<br>10.00 & 15.00<br>25.00<br>.75<br>3.50 & 5.00 |
| SANSEVIERIA laurenti 4" pot  4½" pot  5" pot  6" comb.  7" comb.  SELAGINELLA, Brownii, 2".  SPATHIPHYLLUM, 8-10"  STOVEPLANTS, Collection of rare exotic plants for conservatory or home—Quoted.  TRADESCANTIA (Wandering Jew), 4"  | .50<br>.75<br>1.00<br>1.50<br>2.50<br>.15<br>7.50 & 10.00  |

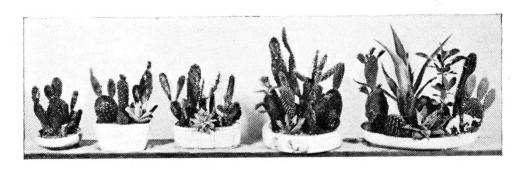
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#### PLANT ARRANGEMENTS in POTTERY and GLASS



#### "DIXIELAND" DISHGARDENS

| Subtropic Plantings of Miniature Foliage Plants,    |               |
|---|---------------|
| Sansevierias, and compatible Succulents, .75,       |               |
| 1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00,           | 7.50 & 10.00  |
| Exotic BROMELIADS, artistic setting in fine pottery |               |
| BIRDBATH, planted with Bromeliads and other         |               |
| exotic plants                                       | 15.00 & 17.50 |
| Novelties doz.                                      |               |



#### GARDENS IN GLASS

| Brandy Goblets (2 gal.) | 7.50 |
|-------------------------|------|
| Display Jars            | 5.00 |
| Water Pitcher           | 2.00 |

On dishgardens to be replanted, we allow credit to the extent of one-half the cost of container. While we shall exercise all possible care, we will not be responsible for breakage.

#### SUPPLIES:

#### Green PLANT TUBS:

| 7''  | inside | diam., | 7''  | deepea.               | .75  |
|------|--------|--------|------|-----------------------|------|
| 8''  | inside | diam., | 8''  | deepea.               | .80  |
| 9''  | inside | diam., | 9"   | deepea.               | .90  |
| 10"  | inside | diam., | 9"   | deepea.               | 1.00 |
| 12'' | inside | diam., | 11"  | deepea.               | 1.50 |
|      |        | (Spe   | cial | discount on quantity) |      |

### DELIVERY SCHEDULES AND TERMS

Deliveries limited except prior to Mother's Day.
Prices quoted are subject to change without notice.
Cash with orders from new accounts.

All stock offered subject to crop failure or prior sale.